



INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA

**Chairperson Dr Stephen
Mncube's Remarks to the
Limpopo Programming and
Content Indaba**

13 September 2014



The honourable Minister of Communications, Ms Faith Muthambi;

the Premier of the Limpopo province, Ntate Stan Mathabatha;

Councillor Thembi Nkadimeng, the Executive Mayor of Polokwane;

Our kind and hospitable host, Professor Mahlo Mokgalong;

Representatives from our distinguished Royal Houses in the province;

the programme director, ladies and gentlemen



Matters related to the production of radio and television broadcasting Content, fall squarely within the mandate of the Authority.

The Authority's regulatory approach is one of enabling South Africans to express themselves and tell their story in their own languages.

As ICASA, we play this enabling role through our licensing and regulation-making responsibilities.

From the time of the country's transition to democracy, issues about radio and television content have been at the epicenter of the Authority's activities.



In 1993, ICASA's predecessor, the IBA, licensed about 100 community radio stations, spread across all the provinces.

That first batch of community radio stations went on to play a critical role in covering the 1994 General Elections.

From that time onwards, community broadcasting services have continued to play an important role in articulating the needs, hopes and aspirations of our people at grassroot-level.

Today Soweto TV, for example, is one of the most popular television channels watched in our living rooms.



In terms of regulation-making, the Authority developed local content regulations as early as 1997. This related to South African Music played on radio, and locally-produced television content.

My colleague, Clr Batyi will provide details as to the Authority's plans in this regard for the ICASA 2014/15 Annual Performance Plan.

In conclusion, I would like to assure this Content Indaba the support and cooperation of the Authority in helping you to realize your dream.

The content you will generate will surely be from Limpopo, but not limited to Limpopo, rather to be shared and enjoyed by the whole country.

I Thank You, Ke A Leboga